

# **RULES & REGULATIONS**

## **ELIGIBILITY AND REGISTRATION**

- Eligibility : High School Students (13-17) across Malaysia
- Team size: Solo or up to 5 members
- Each participant is only registered under one team
- Participant must be a Malaysian citizen
- All participants must complete the official registration form before the stated deadline
- Competition is free of charge
- Late registrations will not be entertained
- Participants must provide accurate personal and school information during registration for PAJSK certification
- Organisers reserve the right to verify student status with respective schools

## **SUBMITTED IDEAS & PRESENTATION**

- Original
- Free from plagiarism
- Participants claim ownership of their respective pitches. Organisers reserve the right to commercialise submissions but with the consent of the participants themselves
- Any form of business pitch that is :
  - previously submitted to any other competitions
  - plagiarised from another owner
  - AI generated

will result in automatic disqualification of the submission.

- Submitted ideas are encouraged to incorporate the Tiger Tank template
- Submitted ideas are encouraged to incorporate the Tiger Tank strategy (introduced in workshops, etc.)
- Presentation of the business pitch has to be a maximum of 6 minutes
- Presentations lesser than 4 minutes or more than 6 minutes will result in automatic disqualification
- Presentations that are not similar to the business pitch that is registered will result in automatic disqualification
- Misbehaviour or any sort of misconduct during the presentation will result in disqualification
- All presentations must be delivered in English
- Only registered team members are allowed to present and answer questions

- The use of slides, props, prototypes, or multimedia is allowed but must not disrupt the event flow
- Presentation materials must be submitted to the organisers before the stated deadline
- Technical issues during presentation will not result in extra time unless approved by organisers
- Any offensive, discriminatory, unlawful, or inappropriate content will result in immediate disqualification
- Participants must respect judges, organisers, and other teams at all times

### **COMPETITION FORMAT**

1. Participants individually or in a group up to 5 members maximum are required to present the business pitch that they have registered
2. Q & A session will commence right after the presentation completely in English.
3. Participants who are shortlisted will move to the next stage based on the judging criteria
4. Participants who are qualified to the next stage will be evaluated from industrial experts in their respective fields, feedbacks will also be provided by these professionals
5. Each team will be allocated a fixed Q&A duration (e.g., 3–5 minutes)
6. Judges' decisions are final and non-negotiable
7. Criteria that will cause in an immediate disqualification:
  - a. Failure to comply with national and international laws surrounding business conduct
  - b. Unable to deliver business models that do not involve exploitation and manipulation
  - c. Controversial business models:
    - i. MLMs
    - ii. Ponzi schemes
    - iii. Pyramid schemes
    - iv. Data exploitation
    - v. Privacy exploitation
  - d. Deliberate sabotaging other businesses
  - e. Integrity

If caught deliberately manipulating data, forging evidence or research, intentionally misleading judges or any unethical misconduct

8. Scores will be based on innovation, feasibility, market potential, financial understanding, clarity, and delivery
9. Judging rubric:
  - a. Problem identification - 20%
  - b. Value proposition - 18%
  - c. Scalability - 12%
  - d. Unit economics - 15%
  - e. Sustainability - 11%
  - f. Risk Mitigation - 9%
  - g. Quality of Presentation - 15%
10. In the event of a tie, judges may conduct an additional evaluation round or brief re-pitch session
11. Participants must adhere strictly to the event schedule and reporting time
12. Failure to attend when called upon will result in disqualification

### **CODE OF CONDUCT**

- Participants must maintain professionalism and ethical behaviour throughout the competition
- No derogatory comments or negative remarks towards other teams
- Any attempt to interfere with another team's presentation will result in disqualification
- Academic honesty and integrity must be upheld at all times

### **INTELLECTUAL PROPERTY AND MEDIA CONTENT**

- By participating, teams agree to allow organisers to record, photograph, and publish event materials for promotional purposes
- All intellectual property remains with the participants unless otherwise agreed in writing
- Organisers reserve the right to publish summaries or highlights of the pitches for educational and promotional purposes

### **DISQUALIFICATION**

Violation of any rule stated above will result in immediate disqualification.

Organisers reserve the right to amend rules if necessary, with prior notice to participants.

## **FLOW OF THE COMPETITION**

### ***Preliminary round***

#### **7:00-7:30 am**

- Registration and arrival of participants
- Participants will be assigned numbers to indicate their turns of presentation

#### **7:30-8:00am**

- Briefing

#### **8:00-10:30 am**

- Preliminary round commences
- Participants who are done presenting may return to their original seats assigned

#### **10:30-11:30 am**

- Networking time
- Participants are allowed to walk around the campus

#### **11:30-11:45 am**

- Announcement of the participants who made it through to the next round
- Division of new grouping

#### **11:45-1:00pm**

- Evaluation of the participants who made it to the second stage

#### **1:00-2:00pm**

- Announcement of winners and closing ceremony